

Sponsorship Form

Players of the Stage 22nd Season will feature Barbara Robinson's The Best Christmas Pageant Ever in December, a Musical Cabaret in October, J.M Barrie's Quality Street in April, as well as several donation based workshops and activities.

Show Sponsors

Show Sponsorships help us: provide free theatre performances to our community; keep our tuition accessible for low-income families so that everyone can have access to the benefits of theatrical training; perform our production as a benefit show with a goal to raise between \$5,000 to \$15,000 for a local non-profit.

_____ **Bronze Sponsor - \$500**

- Two front row seats reserved for a performance
- Listed in playbill as a show sponsor with your company name and logo
- One rows of seats with your company name and logo displayed on the back.
- Listing on website and Facebook page during show run
- Listed in newsletter as a show sponsor
- Logo on ticket confirmations
- Half page ad for the production
- Logo on homepage of website during show run
- Signed cast picture by the actors

_____ **Silver Sponsor - \$1000**

- Four front row seats reserved for a performance
- Listed in playbill as a show sponsor with your company name and logo
- Recognition from the stage
- Two rows of seats with your company name and logo displayed on the back.
- Listing on website and Facebook page during show run
- Listed in newsletter as a show sponsor
- Logo on ticket confirmations
- Full page ad for the production
- Logo on homepage of website during show run
- Signed cast picture by the actors

Season Sponsors

In addition to the ways Show Sponsors help us, Season Sponsors help us raise between \$20,000-\$25,000 throughout our season; continue to develop our inner city theatre outreach for disadvantaged youths; expand the professionalism of our program; and to continue to transition POTS from a small family operated business to a premier youth theatre in the valley.

_____ **Gold Sponsor - \$1500**

- Four front row seats reserved for a performance at each production
- Listed in playbill as a season sponsor with your company name and logo
- Four rows of chairs with your company name and logo displayed on the back.
- Listed on website and Facebook page during show run
- Listed in each newsletter as a season sponsor
- Logo on ticket confirmations for each production
- Logo on homepage of website for a year
- Logo and special link through to your page on homepage of website for a year
- Full page ad for each production
- Signed cast picture by the actors

_____ **Diamond Sponsor - \$2500 and above**

- Six front row seats reserved for a performance
- Listed in playbill as a season sponsor with your company name and logo
- Recognition from the stage for every show of each production
- Six rows of chairs with your company name and logo displayed on the back.
- Listed on website and Facebook page during each show run
- Listed in newsletter as a season sponsor
- Logo on ticket confirmations for each production
- Logo and special link through to your page on homepage of website for a year
- Signed cast picture by the actors
- Double sided, full colored insert for each of production
- Logo on all promotional material for the season



Name: _____
Show you are sponsoring (if applicable): _____
Address _____
Telephone _____ Email _____
Contact Person _____

Please send check and form to **Players of the Stage** ATTN: Elisabeth Barshinger P0 Box 3345 Allentown, PA 18106
The logo can also be e-mailed to ebarshinger@playersofthestage.com